Jan 8, 2024 | LSNA Board Meeting

Attendees: Lee Reeves, Fritz Spainhour, Elizabeth Smith, Millie Callaway, Claudia Huskey, Will Marth, Nathan Oliver, Laura Hutchinson, Joy Ramirez, Kristin

Agenda
- CRM Status
- Grant Methodology
- 1900 Russell
- 10th Shelby Overlay revision
- Dates for 2024
  - Quarterly Member Meetings
  - Tomato Arts Fest - August 9-10
  - Porch Parties
  - Spring Clean
  - Home and Garden Tour
  - Trolley Tour
  - Tree Lighting
  - Date for annual planning session
- Meeting Time for board
- Signs

Notes
- In our charter our by laws we should approve minutes from the previous week
  - "Approve" means no one disagrees with the notes taken
- Financial report
  - Steven has been transitioning knowledge to Fritz
  - We have a bookkeeper we pay $100 a month
  - Fritz to keep sending reports each month
  - Best report is the P&L
    - Last year is net negative $1800
    - We made $5000 in grants last year
      - Does Not include firehouse meals
  - Finances are in good shape
  - Printed newsletter costs about $2500
  - We have money we could give away without hurting our finances
- Grant Methodology
  - **Lynn to update later in Feb**
  - Ideas to pursue for grants
    - Shops at Fatherland lost their warehouse in the tornado
    - Tornado victims grant
    - Shelby Naval building
    - Match community donations up to a certain about to invest
    - Community center
    - Opportunities to create more community building
- Community Services Committee
  - Transitioned into community outreach
  - Movie night
  - Neighbor focused events have been well received

- o Could we put things like neighborhood clean up here?
- Membership
  - o CRM
    - Little Green Light - $45 a month
  - o Technical debt
  - o We need to plan our technology architecture and document who owns what
  - o **Can LGL create a form for joining the association?**
  - o How long should we trial the platform?
  - o Let's use it for a year to set up and learn the platform?
    - Motion to use it for a year passed
- Newsletter
  - o Should we continue the newsletter?
    - Talk about this at the planning meeting
    - Keeps people connected who might be older and don't use internet well
    - A lot of work to keep up the newsletter
      - Content is easy
      - Chasing people is difficult
  - o How do we keep up the addresses?
    - Accidentally offended someone
- Zoning Codes / Planning
  - o 1900 Russell is on the agenda approved for demolition
  - o Overlay revision
    - Good revision overall?
    - Focused on area around 10th
    - No opposition so far
- Public Relations
  - o Thanks to Laura for social media posts
  - o Katie to be on this committee
  - o Website needs to be kept up to date
- Home Tour
  - o Let's set dates as soon as possible so we can communicate to members
  - o Porch party dates are set and in the google doc
  - o Home tour is May 4th and 5th
  - o Joy volunteered to join committee
- Crime and Safety
  - o Katie is interested in this topic
  - o January advisory meeting this Thursday 1pm at East Precinct about the license plate readers
  - o Current crime trend is motor vehicle theft
  - o Drag racing in the neighborhood
- Dates
  - o Tree Lighting - Monday after thanksgiving Dec 2
  - o Trolley Tour - December 19th?
    - Need to reserve trolleys now?
    - Later date is nice to let people get their lights up
  - o Quarterly meeting Q1 - Feb 15th
  - o Quarterly meeting Q2 - May 2nd or 9th
    - April 18th? Time to plug the home tour
  - o Does the meeting time work for everyone?
    - 2nd monday of every month
  - o Planning session

- Signs
    - Missing two signs
    - Expensive to order new signs
    - Prioritize high traffic intersections
- New board members
    - We are allowed up to 20
    - Volunteer lists

Action items

- ☐ Lynn to update grant process

- ☐ Elizabeth to send group the bylaws document

- ☐ Technology planning session - CRM focus

- ☐ Newsletter decision

- ☐ Nathan to send report on zoning revision

- ☐ Website update process

- ☐ Will to send note about reserving Trolleys

- ☐ Everyone to send dates to Laura

- ☐ Nathan to send dates out for availability of office and poll